

	<b>Work plan for Understanding Media meeting Feb 18/19th, Tübingen (draft version, updated Jan 24, 2013)</b>	
<b>Monday, 18.02.2013</b>		
<b>Time</b>	<b>Topic</b>	<b>presented by</b>
10.00 - 10.45	Welcome greeting, general info on Wüste Welle (short film, tour of the station)	Chris and Angela
10.45 - 11.30	Time to discuss pending issues from the Budapest meeting and administrative concerns for the project	Sally
11.30 - 12.15	Info and discussion on the concept of advancement work at community media in the state of Baden-Württemberg and a presentation of the work of the BZBM	Ronald Senft (State community education center "BZBM")
12.15 - 12.30	<i>Coffee break</i>	
12.30 - 13.30	Info on the training concept of Wüste Welle (modular structure, basic seminars, target groups)	Carsten Girke (Wüste Welle executive for basic radio workshops)
13.30 - 14.30	<i>Lunch break at the station</i>	
14.30 - 16.30	Participants will be presented with an example of one of the parts of our basic training seminars and it's contents (the group can chose out of: 1. Digital editing and pre-production, 2. Basics of journalistic technique at community radios, 3. Basics of programme composition and presentation)	Carsten
16.30 - 16.45	<i>Coffee break</i>	
16.45 - 17.30	Feedback from the participants on the day's contents - and short discussion on the impressions concerning WW advance work, outlook to Tuesday	Carsten and Chris
19.30	<i>Common dinner at a Tübingen restaurant (plus option for drinks^^)</i>	

<b>Tuesday, 19.02.2013</b>		
<b>Time</b>	<b>Topic</b>	<b>presented by</b>
10.00 - 12.00	Info and discussion on "integrational concepts in media advancement work" -> Info on Wüste Welle project work and integration work, especially with women, young people, seniors and people with handicaps	Silke Bauer (Wüste Welle training executive) and Matzel Xander (Wüste Welle project manager)
12.00 - 12.15	<i>Coffee break</i>	
12.15 - 13.30	"Beyond the radio waves" - Info and discussion on the use of the internet as an additional platform and the way of teaching people how to use it right in a community media context	Chris
13.30 - 14.30	<i>Lunch break at the station</i>	
14.30 - 15:45	Discussion on media literacy advancement as the basic objective of community media training work -> Media literacy as a repertoire of competences that enable people to analyze, evaluate, and create media modes, genres, and forms	Chris and Carsten
15.45 - 16.00	Coffee break	
16.00 - 17.00	Feedback from the meeting, outlook to the next steps in the project	Sally, Chris, Angela
17:00	End of the meeting	