

Progress report – Excerpt –

The partners succeed in the main goal of communicating their media education efforts to other experts from European community media outlets. Activities undertaken

1. Meeting in Budapest, Hungary (Working days: Nov. 12-13, 2012) The partners met in the context of an AMARC meeting on Community Media opportunities and obstacles for central and eastern Europe. The meeting took place at the Central European University. We talked about the project schedule, discussed the development of the website and the dissemination strategy for the project and started into the discussions of content. An overview was giving of the media and media literacy training schemes already in place at community media outlets around Europe.

2. Meeting in Tübingen, Germany (Working days: Feb 17-18, 2013) The partners were invited for a meeting at our community radio station of Wüste Welle in Tübingen, Germany. We hosted that event. The participants spent two days learning about the media education scheme and media literacy tools already used by Wüste Welle to train new radio presenters as well as other volunteers. The focus is on minority groups such as young people and senior citizens, women and girls and migrants from all sorts of different backgrounds. Wüste Welle aims to educate those target groups in mixed workshops and seminars as well as activities tailored to their specific needs - in respect to scheduling, learning pace and previous experience. Ronald Senft from the State Education Center "BZBM" held a discussion on cross-border national organisation of learning processes and the realisation of common workshops in the state of Baden-Württemberg. Education executives from Wüste Welle introduced the participants to the basic training seminars held at the station and in co-operation with adult education facilities (such as the Volkshochschule and the Familienbildungsstätte). They were presented a variety of learning tools to

exemplify media literacy education efforts. The participants were also introduced to the project website and its use by the co-ordinator. The website's contents will be added and edited during the course of the project.

3. Meeting in Montpellier, France (Working days: May 16-19, 2013) The partners met in Montpellier within the framework of the AMARC Europe Conference and General Assembly in Montpellier, France, to learn about educational opportunities presented by CRAOL, the Irish association of Community Media. Participants learned about the media literacy as a core principle of media education in Ireland, the certification scheme put in place by CRAOL and were given an exemplary lecture on framing the news different ways - a training tool used at Near Media in Dublin by Jack Byrne to teach pupils the importance of a critical view of media presentation.

4. Meeting in Strasbourg, France (Working days: June 11-12, 2013) The partners met in Strasbourg to learn about media education as executed by SNRL, one of the Community Media associations in France. SNRL is an organisation that is formed mainly by volunteers. ORCEL, that is the training body attached to SNRL, carries out the following activities:

Training (main activity)

Research (production of reports)

Expert work/consultancy work (ie. Evaluation and final report for the Leonardo project)

Document experiences of community radio activities. The meeting was also used to meet with members of the European Parliament to disseminate results of European project work carried out by Community Media and their associations in general and specifically in the context of the "understanding media" learning partnership.

5. Development of web site (ongoing) A multilingual, high quality website for the project was brought underway at www.understanding-media.eu. There, you can find much more information on all the meetings, the concept of media literacy and the educational efforts of all the partners. Content is added with the continuation of the project and one of the goals for the project is to provide the main content in four languages: English, French, Spanish and German.